

AVAILABLE FOR INTERVIEWS

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Gulf Coast Symphony Playing Free Concert in Cape Coral in 2009
The Gulf Coast Symphony will be playing in the city for the first
time along with other performances targeting families

CAPE CORAL, FL – December 16, 2008 -- The SWFL Business Alliance announced today that the Gulf Coast Symphony will play a free concert in Cape Coral for the first time as a cultural and entertainment experience during tough economic times.

Organized by the SWFL Business Alliance (B.A.) and Terrasi Media, this outdoor event, called ‘Cape Movie Magic’, will take place on Saturday, February 28, 2009 at the Cultural Park located at 528 Cultural Park Blvd., Cape Coral, Florida with activities starting at 11 a.m.

Presenting unique cultural events that provide some financial relief during the continued economic downturn is more important than ever while also providing an entertainment outlet for Cape Coral and neighboring residents, according to event organizer J.P. Terrasi, marketing director for the SWFL Business Alliance and president of Terrasi Media.

“We started talking with Andrew Kurtz, the Gulf Coast Symphony Director, about 10 months ago with the possibility of the musicians coming to perform at the Cape,” Terrasi says. “I knew we, (the B.A.) could make it happen because of how involved our members are in the community and with our connections.”

The event will start at 11 a.m. on Saturday, February 28 at which time the Symphony will have a two-hour rehearsal, open to the public. The event will continue with three Cape Coral area high school jazz or pops bands that will each play a short performance. At 5 p.m., the Gulf Coast Symphony will come back on stage to play the actual concert.

Being that we wanted to have the event appeal to the whole family, Terrasi explains the music chosen are movie themes from: Pirates of the Caribbean, Lord of the Rings, Harry Potter, Star Wars, Indian Jones, Chronicles of Narnia and even one for the parents with Schindler’s List.

“This live concert has developed into a premier event with a lot of great things going on. We are actually taking steps toward branding ‘Cape Movie Magic’ as an annual event for the city of Cape Coral,” Terrasi adds.

Aside from the music, there will be retail vendors, food vendors, drawings, and even movie-themed dressed characters, brought in by Starlight Productions, who will be walking around and available for pictures. “There will be another huge surprise at the event that we are not promoting. I guess you’ll just have to attend to see what that is,” Terrasi adds.

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J.P. Terrasi (Terrasi Media, Inc.) and Andrew Kurtz (Gulf Coast Symphony) are available for interviews.
For additional support materials or photos please call J.P. Terrasi, (239) 677-8752

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The event would not be possible without the support of the sponsors and City staff. The City of Cape Coral and the Parks and Recreation Department, particularly Todd King, has been absolutely incredible, including donating the use of the city's stage.

Thus far, the SWFL Business Alliance has brought on board the City of Cape Coral, the Cape Coral Community Foundation, Terrasi Media, the Cape Coral Municipal Charter School Foundation, LCEC, Rick's Music, Starlight Productions and the *Cape Coral Daily Breeze* but additional opportunities are still available. Sponsor, vendor and all of the event information can be found on the Web site – www.CapeMovieMagic.com or by calling J.P. Terrasi at (239) 677-8752.